

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



東方明珠創業有限公司*

Pearl Oriental Innovation Limited

(the "Company")

(Incorporated in Bermuda with limited liability)

(Stock Code: 632)

CHANGE OF DIRECTORS

The Company announces that Mr. Chen Ping was appointed as an independent non-executive director of the Company with effect from 21 June 2011 and that Mr. Fung Hing Chiu, Cyril will resign as an independent non-executive director with effective from 1 July 2011.

Appointment of Director

The board of directors (the "Board") of the Company is pleased to announce that Mr. Chen Ping ("Mr. Chen") was appointed as an independent non-executive director of the Company with effect from 21 June 2011.

Mr. Chen, aged 56, is a famous entrepreneur and scholar and currently Chairman of Sun Television Cybernetworks Enterprise Limited (陽光文化網路電視企業有限公司) which owns SUNTV (陽光衛視). He is an influential person in the Mainland China and international media industry. Mr. Chen has founded and as a Chairman of TideTime Group Limited (泰德時代集團有限公司) which produced advanced electronics and high-technology products, and has successfully developed various business activities in Europe, U.S.A and Russia, etc.

Mr. Chen has been the analyst for various governmental think tanks including Institute of Research for Chinese Enterprises Development (中國企業發展研究所) and Shanghai Centre for Economic & Social Strategic Studies (上海科技經濟社會戰略研究中心) in 1980s and contributed a lot to the reform of China.

Save as disclosed, Mr. Chen does not hold any position with the Company or its subsidiaries immediately before his present appointment and has not held any other directorship in other public listed companies in the past three years. As at the date of this announcement, Mr. Chen does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Future Ordinance.

Mr. Chen's appointment is for a period of two years commencing from 21 June 2011. Mr. Chen will be entitled to a director's fee HK\$240,000 per annum and granted 5,000,000 share option of the Company which is determined by reference to his duties and responsibilities to the Company. He will also be entitled to a discretionary year-end-bonus. An option to acquire 5,000,000 shares in the Company was granted to Mr. Chen on 21 June 2011 under the Company's share option scheme adopted on 15 July 2009. The Share Options have been accepted by Mr. Chen. Details of the Share Options granted are as follows:

Exercise price of Share Options granted : Each Share Option shall entitle the holder of the Share Options to subscribe for one new Share upon the exercise of the Share Option at an exercise price of HK\$0.9416 per Share

Closing price of the Shares on the Date of grant : HK\$0.74 per Share

Validity period of the Share Options : From 21 June 2011 to 14 July 2019

The exercise price of the share options is determinable by the directors, but may not be less than the highest of (i) the Stock Exchange of Hong Kong Limited (the “Stock Exchange”) closing price of the Company’s shares on the date of the offer of the options; (ii) the average Stock Exchange closing price of the Company’s shares for the five trading days immediately preceding the date of the offer; and (iii) the nominal value of the Company’s shares on the date of the offer.

The Board welcomes the joining of Mr. Chen to the Company and believes that Mr. Chen will have great contribution for the future development of the Company’s core business in oil and gas and energy resources sectors in view of his extensive network in Asia and it will be in the interests of the Company and the shareholders as a whole.

Save as disclosed in this announcement, the Board is not aware of any matter in relation to Mr. Chen that is required to be disclosed pursuant to the Rules Governing Listing of Securities in Hong Kong or any other matter that needs to be brought to the attention of the shareholders of the Company in relation to Mr. Chen’s appointment.

Resignation of Director

The Board also announces that Mr. Fung Hing Chiu, Cyril (“Mr. Fung”) has resigned as an independent non-executive director of the Company with effect from 1 July 2011 as he would like to retire and devote more time to his family.

Mr. Fung has confirmed that there is no disagreement between him and the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board hereby extends its great appreciation for Mr. Fung’s contributions to the Company during his tenure of office.

As at the date hereof, the Board comprises four executive directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Dr. Lew Mon Hung, Mr. Cheung Kwok Yu and Mr. Johnny Yuen; one non-executive director, Mr. Baiseitov Bakhytbek and four independent non-executive directors, namely Mr. Chen Ping, Mr. Yu Jianmeng, Mr. Fung Hing Chiu, Cyril and Mr. Lam Ka Wai, Graham.

By Order of the Board
Pearl Oriental Innovation Limited
Cheung Kwok Yu
Executive Director and Company Secretary

Hong Kong, 21 June 2011

** For identification purposes only*