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# 東方明珠創業有限公司\*

## Pearl Oriental Innovation Limited

*(the “Company”)*

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 632)**

### APPOINTMENT OF DIRECTOR

The Company announces that Mr. BAISEITOV Bakhytbek was appointed as Deputy Chairman and a non-executive director of the Company with effect from 5 October 2010.

#### **Appointment of Director**

The board of directors (the “Board”) of the Company is pleased to announce that Mr. BAISEITOV Bakhytbek (“Mr. Baiseitov”) was appointed as a deputy chairman and non-executive director of the Company with effect from 5 October 2010.

Mr. Baiseitov, aged 52, is a Kazakhstan citizen. Mr. Baiseitov is the founder, major shareholder and Chairman of Bank CenterCredit (“BCC”), as well as its subsidiary, the BCC Investment Bank (“BCC Invest”), which is listed on the stock exchange in Kazakhstan. He is also the President of the Association of Kazakhstan Banks, and Vice-Chairman of the International Banking Council of Commonwealth of Independent States and Eastern Europe.

Mr. Baiseitov is a very well known and highly respected member of the business community of Kazakhstan and Russia. Mr. Baiseitov has significant and comprehensive experience in management, and development of major investment projects in financial, energy and natural resources sectors. Mr. Baiseitov used to be Co-chairman of Kazakhstan-US Business Council.

Most recently, BCC Invest has entered into a Strategic Cooperation Agreement with Pearl Oriental Innovation Limited. Mr. Baiseitov’s appointment will be beneficial to the development of oil and gas core business of Pearl Oriental in Kazakhstan.

Save as disclosed, Mr. Baiseitov does not hold any position with the Company or its subsidiaries immediately before his present appointment and has not held any other directorship in other public listed companies in the past three years. As at the date of this announcement, Mr. Baiseitov does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Future Ordinance.

There is no service contract entered into between the Company and Mr. Baiseitov. No term has been fixed or proposed for his length of service with the Company. According to the bye-laws of the Company, Mr. Baiseitov shall hold office until the next following annual general meeting of the Company and shall then be eligible for re-election at that meeting. There is no fixed emolument for Mr. Baiseitov and which will be determined by the Board with reference to his services to the Company. An option to acquire 15,000,000 shares in the Company was granted to Mr. Baiseitov on 5 October 2010 under the Company’s share option scheme adopted on 15 July 2009. The Share Options has been accepted by Mr. Baiseitov. Details of the Share Options granted are as follows:

Exercise price of Share Options granted : Each Share Option shall entitle the holder of the Share Options to subscribe for one new Share upon the exercise of the Share Option at an exercise price of HK\$1.604 per Share

Closing price of the Shares on the Date of grant : HK\$1.600 per Share

Validity period of the Share Options : From 5 October 2010 to 14 July 2019

The exercise price of the share options is determinable by the directors, but may not be less than the highest of (i) the Stock Exchange of Hong Kong Limited (the “Stock Exchange”) closing price of the Company’s shares on the date of the offer of the options; (ii) the average Stock Exchange closing price of the Company’s shares for the five trading days immediately preceding the date of the offer; and (iii) the nominal value of the Company’s shares on the date of the offer.

Mr. Baiseitov has been invited by the Company and paid a visit to Hong Kong from 29 September to 5 October 2010. During his stay, Mr. Baiseitov has meetings with Office of the Commissioner of the Ministry of Foreign Affairs of the People’s Republic of China in the Hong Kong S.A.R., Financial Services and the Treasury Bureau, Hong Kong Monetary Authority, the Stock Exchange, Hutchison Whampoa Group and China Development Bank Corporation (Hong Kong Branch), and these meetings are very helpful to promote various business and financial activities and friendship among Kazakhstan, China and Hong Kong.

The Board welcomes the joining of Mr. Baiseitov to the Company and believes that Mr. Baiseitov will have great contribution for the future development of the Company’s core business in oil and gas and energy resources sectors in view of his extensive network in Middle Asia and solid experience in the financial markets and banking sectors and it will be in the interests of the Company and the shareholders as a whole.

Save as disclosed in this announcement, the Board is not aware of any matter in relation to Mr. Baiseitov that is required to be disclosed pursuant to the Rules Governing Listing of Securities in Hong Kong or any other matter that needs to be brought to the attention of the shareholders of the Company in relation to Mr. Baiseitov’s appointment.

*As at the date hereof, the Board comprises five executive directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Dr. Lew Mon Hung, Mr. Cheung Kwok Yu, Mr. Zhou Li Yang, and Mr. Johnny Yuen; one non-executive director, Mr. BAISEITOV Bakhytbek and three independent non-executive directors, namely Mr. Yu Jianmeng, Mr. Fung Hing Chiu, Cyril and Mr. Lam Ka Wai, Graham.*

By Order of the Board  
**Pearl Oriental Innovation Limited**  
Wong Kwan  
*Chairman and Chief Executive*

Hong Kong, 5 October 2010

*\* For identification purposes only*